



Spring Luncheon

FACT SHEET

Event:	BUFFALO RENAISSANCE FOUNDATION, INC. 2015 SPRING LUNCHEON	
Renaissance Honorees:	Mr. Terry Pegula and Mrs. Kim Pegula "One Buffalo"	
Keynote Speaker:	Rex Ryan, Head Coach <i>Buffalo Bills</i>	
When:	Friday, June 12, 2015	
Time:	11:30 AM Registration 12:00 PM – 1:30 PM Luncheon	
Place:	Kleinhans Music Hall <i>3 Symphony Circle, Buffalo</i>	
Est. Attendance:	500 – 600	
Tickets:	\$100	Individual
	\$1,000	Table
Sponsorship Levels:	Platinum	\$5,000
	Gold	\$3,500
	Silver	\$2,500
	Bronze	\$1,500
	Patron	\$100
Emcee:	Jodi Johnston	



2015 Buffalo Renaissance Foundation

Renaissance Honorees

PRESENTED TO:

Mr. Terry Pegula and Mrs. Kim Pegula

“One Buffalo”

Pegula Sports & Entertainment

HARBORCENTER

Buffalo Bills

Buffalo Sabres

Buffalo Bandits

About the Renaissance Honoree Award

Annual recognition to the individual or individuals that exemplify outstanding community leadership and service to the Buffalo region.

PAST RECIPIENTS INCLUDE:

2013 | Dr. L. Nelson Hopkins
2013 | James M. Wadsworth
2012 | John R. Koelmel
2011 | Robert G. Wilmers
2010 | Eugene P. Vukelic
2009 | Carl J. Montante and Howard A. Zemsky
2008 | Christopher H. Koch
2007 | Thomas R. Beecher, Jr.
2006 | Robert J. Kresse
2005 | Victor and Corinne Rice
2003 | Father Vincent M. Cooke, S.J.
2001 | Paul J. Koessler
2000 | Joel A. Giambra and Anthony M. Masiello
1997 | John W. Koessler
1995 | Thomas Tomasi, M.D.
1993 | Seymour H. Knox III
1992 | Burt P. Flickinger, Jr.
1991 | Robert E. Rich, Sr.



Buffalo Renaissance Foundation, Inc.

2015 SPRING LUNCHEON – Renaissance Honorees

Mr. Terry Pegula



Mrs. Kim Pegula



Realizing a long-time dream, Terry and his wife Kim Pegula became owners of the Buffalo Bills franchise on Friday, October 10, 2014. The Pegulas are now the second owners in the team's 55-year history.

In addition to owning the Buffalo Bills, Terry and Kim Pegula own three other franchises in Western New York – the Buffalo Sabres of the National Hockey League, the Rochester Americans of the American Hockey League and the Buffalo Bandits of the National Lacrosse League. All three entities were purchased in 2011.

Terry is an avid sports fan and his connections to Western New York region run deep. He lived in Buffalo during the Bills' championship years in the 1990s. He also held season tickets for the Buffalo Sabres from 1980 through 1998.

In 2012, Terry and Kim looked to make an even bigger impact on the City of Buffalo. On August 29, 2012, it was announced that the city had selected the Pegulas and their development team to develop and construct HARBORCENTER, a \$172 million multipurpose facility that sits directly across from First Niagara Center, the home of the Buffalo Sabres, in the city's Canalside District. HARBORCENTER is anchored by two NHL-size ice rinks that will be used year-round by a variety of Buffalo-area hockey teams and leagues. HARBORCENTER is expected to draw more than 500,000 people to downtown Buffalo annually.

In the spring of 2014, together, the Pegulas expanded their business interests by forming Pegula Sports & Entertainment, a multifaceted management company of 12 separate companies located in Buffalo, Nashville, TN, and Boca Raton, FL. In addition to the Sabres, Amerks, Bandits and HARBORCENTER, the diverse portfolio of sports and entertainment properties includes: Black River Entertainment and Publishing, a country music label and songwriting studio based in Nashville and IMPACT Sports Performance, a high-performance training facility for professional and amateur athletes with a location in Boca Raton, Fla. and at HARBORCENTER in Buffalo.

Terry and Kim have five children: Michael, Laura, Jessica, Kelly and Matthew.



Buffalo Renaissance Foundation, Inc.

2015 SPRING LUNCHEON – KEYNOTE SPEAKER

Rex Ryan



Coach Ryan attended Southwestern Oklahoma State University in Weatherford, Oklahoma, alongside his fraternal twin Rob, and played for the football team as a defensive end. He graduated from Southwestern Oklahoma in 1986, and in 2011 was inducted into the university's Hall of Fame.

Upon graduating from Southwestern in 1986, Ryan secured a job as a graduate assistant at Eastern Kentucky. At the age of 26, Ryan became the assistant head coach and defensive coordinator at New Mexico Highlands. After his stint with New Mexico, Ryan joined Morehead State as the defensive coordinator, where he remained for four years. During his tenure, the defense was ranked among the highest in the nation.

After working with his father Buddy for two years with the NFL's Arizona Cardinals, Ryan returned to college coaching as the defensive coordinator for the Cincinnati Bearcats. The Bearcats won the first Humanitarian Bowl over Utah State in Ryan's final year, marking the team's first bowl appearance in fifty years. Ryan was the Oklahoma Sooners' defensive coordinator for a year in which the defense was ranked sixth in the nation. Ryan then served as defensive coordinator at Kansas State for a month in 1999. Ryan received a call from head Coach Billick of the Baltimore Ravens, who wanted to interview him for the defensive line coaching position. Ryan was promoted to defensive coordinator in 2005. In 2006, Ryan received Assistant Coach of the Year awards from *Pro Football Weekly* and the Pro Football Writers Association. Accepting the offer on January 19, 2009 Ryan became the Head Coach of the New York Jets.

On January 12, 2015, the Buffalo Bills named Rex Ryan the 18th head coach in franchise history. Ryan enters his first season as Buffalo's head coach and his 19th season in the NFL coaching ranks.

Ryan joins the Bills after spending six seasons as the head coach of the New York Jets. Ryan ranked third in Jets history with 50 wins (regular season and postseason) during his tenure in New York. His 4-2 record in the postseason was the best in franchise history. Ryan led the Jets to the postseason in his first two seasons with the franchise in 2009 and 2010 as the team advanced to the AFC Championship game in both postseason appearances.

Rex and his wife Michelle have two sons, Payton and Seth.



About the Buffalo Renaissance Foundation

The Buffalo Renaissance Foundation (BRF), founded in 1981 as a 501(c)(3) organization, has a decades-old tradition of fostering programs and dialogue to improve the quality of life in Western New York. Through its commitment to philanthropic initiatives and charitable giving, the BRF has effected positive change in the community and facilitated dialogue on important economic, educational, cultural and civic issues. Built on the belief that Buffalo is a tremendous place to live and raise a family, the BRF is driven by a strong passion to promote Buffalo's renaissance through cultivating opportunities for future generations. Since its inception, the BRF has attracted many of Buffalo's top business leaders to govern the organization and to work collectively as ambassadors for positive thought and change. Above all, the BRF has demonstrated continued growth in its charitable giving, endowment and forums.

Additionally, we have been a prominent supporter of our community's young minds from day one. In order to keep our children excited about Western New York and their prospects for living here, we must look beyond traditional education. That's why the Buffalo Renaissance Foundation supports internship and mentoring programs that introduce young professionals to business and civic opportunities in our community. **The Renaissance Mentoring program** provides educational work experience and mentoring for local students. By gaining valuable, real world work experience, each Renaissance Apprentice will emerge better equipped for a career in Buffalo upon graduation from college. In the past five years, the BRF has supported 23 paid internships under this program. In 2013, the BRF partnered with Leadership Buffalo to provide two students scholarships in the Youth Leadership Program of Erie County (YLEC).

In 2011 we kicked off the BRF's new **Sculptural Art Initiative** with the placement of a new piece of public art on the Buffalo Niagara Medical Campus. The 12-foot tall artwork, to be named the "Spirit of Life Tree", sits on the southeast corner of Ellicott and High Street. Designed by local artist Valeria Cray-Dihaan, the sculpture is constructed of Corten steel and will stand as a testament to the innovative healing and research that takes place at the BNMC every day. The second piece in the series was entitled The Spirit of Transportation and was dedicated in 2014 outside 149 Swan St. near The Buffalo Transportation Pierce-Arrow Museum. The BRF plans to place three additional sculptural art pieces in our community over the next five to seven years. We are embarking on our third project, a sculpture of President Roosevelt that will reside at the Theodore Roosevelt Inaugural Site.

The Buffalo Renaissance Foundation helped underwrite a five-part webisode series produced by the **Visit Buffalo**, which promotes Buffalo's cultural attractions, special events, culinary scene and local traditions. These webisodes were produced and distributed at regular intervals during the past several years and run approximately 1-2 minutes in length. They will feature a host who will take viewers on an insider's tour of Buffalo, giving potential visitors the chance to see Buffalo through the eyes of a knowledgeable local.

After over 34 years of service in Western New York, the Buffalo Renaissance Foundation intends to push forward programs that will have a positive impact on life in our region. This is a wonderful community of which we should all be proud. It is the responsibility of all of us to fully expend our talents, energy and resources to help this area reach its full potential and to ensure a better quality of life today and for our children's future. We are committed to work with you towards this goal.

For sponsorship and ticket information, please email Scott McManigle, at brf.mcmanigle@gmail.com.



Buffalo Renaissance Foundation

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Corporate Sponsorship Opportunities

Corporate support of the Buffalo Renaissance Foundation's 2015 Spring Luncheon is available in the following four levels of sponsorship.

PLATINUM SPONSORSHIP LEVEL.....\$5,000

- Twenty (20) courtesy tickets to the luncheon
- Recognition from podium for major sponsorship
- Full page ad in luncheon program
- One (1) recognition gift
- Recognition as a sponsor in luncheon program
- Preferred table location

GOLD SPONSORSHIP LEVEL\$3,500

- Ten (10) courtesy tickets to the luncheon
- Recognition from podium for major sponsorship
- Half page ad in luncheon program
- One (1) recognition gift
- Recognition as a sponsor in luncheon program
- Preferred table location

SILVER SPONSORSHIP LEVEL\$2,500

- Ten (10) courtesy tickets to the luncheon
- Half page ad in luncheon program
- One (1) recognition gift
- Recognition as a sponsor in luncheon program
- Preferred table location

BRONZE SPONSORSHIP LEVEL\$1,500

- Ten (10) courtesy tickets to the luncheon
- Half page ad in luncheon program
- Recognition as a sponsor in luncheon program
- Preferred table location

PROGRAM BOOK ADVERTISING

The Buffalo Renaissance Foundation will be printing a program booklet that will include advertising for our corporate sponsors, in depth pages on our Keynote Speaker, our Man of the Year, the Foundation's charitable activities and the organizations benefiting from the luncheon.

FULL PAGE AD	7.5" (w) X 10" (h)	\$500
HALF PAGE AD	7.5" (w) X 4.75" (h)	\$350
QUARTER PAGE AD	3.5" (w) X 4.75" (h)	\$200



Sponsorship Form

2015 SPRING LUNCHEON

Yes, we would be delighted to join with others to support the Buffalo Renaissance Foundation on the occasion of its 2015 Spring Luncheon.

Company _____

Address _____

City/Zip _____

Telephone _____

Website _____

Name/Title _____

Signature _____ Date _____

WE PLEDGE TO BE A SPONSOR AT THE FOLLOWING LEVEL:

- Platinum \$5,000
- Gold Sponsor \$3,500
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,500
- Table \$1,000
- Full Page Ad \$500
- Half Page Ad \$350
- Quarter Page Ad \$200
- Patron Sponsor \$100

Check is enclosed for the amount of \$ _____

Please send us an invoice.

Unable to sponsor, enclosed is our tax deductible contribution of \$ _____

Make check payable to: Buffalo Renaissance Foundation, Inc.
Attn: Scott McManigle
PO Box 322
Buffalo, NY 14205