



## Spring Luncheon

FACT SHEET

<b>Event:</b>	<b>BUFFALO RENAISSANCE FOUNDATION, INC. 2017 SPRING LUNCHEON</b>	
<b>Renaissance Honoree:</b>	<b>Mr. Russell J. Salvatore</b>	
<b>When:</b>	Thursday May 11, 2017	
<b>Time:</b>	11:30 AM <b>Registration</b> 12:00 PM – 1:30 PM <b>Luncheon</b>	
<b>Place:</b>	<b>Kleinhans Music Hall</b> <i>3 Symphony Circle, Buffalo</i>	
<b>Est. Attendance:</b>	500 – 600	
<b>Tickets:</b>	\$150	Individual
<b>Sponsorship Levels:</b>	Platinum	\$5,000
	Gold	\$3,500
	Silver	\$2,500
	Bronze	\$1,500



# 2017 Buffalo Renaissance Foundation

Renaissance Honoree

## PRESENTED TO:

**Mr. Russell J. Salvatore**

## About the Renaissance Honoree Award

Annual recognition to the individual or individuals that exemplify outstanding community leadership and service to the Buffalo region.

## PAST RECIPIENTS INCLUDE:

2016 | Jeremy M. Jacobs, Sr.  
2015 | Kim and Terry Pegula  
2014 | Dr. L. Nelson Hopkins  
2013 | James M. Wadsworth  
2012 | John R. Koelmel  
2011 | Robert G. Wilmers  
2010 | Eugene P. Vukelic  
2009 | Carl J. Montante and Howard A. Zemsky  
2008 | Christopher H. Koch  
2007 | Thomas R. Beecher, Jr.  
2006 | Robert J. Kresse  
2005 | Victor and Corinne Rice  
2003 | Father Vincent M. Cooke, S.J.  
2001 | Paul J. Koessler  
2000 | Joel A. Giambra and Anthony M. Masiello  
1997 | John W. Koessler  
1995 | Thomas Tomasi, M.D.  
1993 | Seymour H. Knox III  
1992 | Burt P. Flickinger, Jr.  
1991 | Robert E. Rich, Sr.

## Buffalo Renaissance Foundation, Inc.

2017 SPRING LUNCHEON – Renaissance Honoree

### **Mr. Russell J. Salvatore**



Since his preteen years of peeling potatoes and shining spittoons, Russ has always found his calling and passion in creating good times for others. Russ, along with his brother Tony, eventually took over the operation of their father's business and began introducing their ideas and dreams to the business. In 1967, Russ found a small hot dog stand that was for sale. Dreaming of a new challenge Russ took a chance leaving his thriving restaurant to start all over again. After many years of long hours, hard work, and his growing passion for people, Russ was able to expand his restaurant several times to create the Buffalo landmarks that are now Salvatore's Italian Gardens and the Garden Place Hotel.

In 2006, Russ built a satellite campus on land he owned on Transit Road and donated it to the Sisters of Mercy. The new Russell J. Salvatore School of Hospitality at Trocaire was built on the land.

In 2008, at the age of 75, Russ decided to start all over once again. Russ opened his new signature restaurant, Russell's Steaks, Chops and More, and the adjacent Salvatore's Grand Hotel. His proudest accomplishment was the creation of the Patriots and Heroes Park located in the front of the complex. The park is home to a post 9/11 Memorial, a Flight 3407 Memorial, St. Michael the Archangel and his WWII- Battle of the Bulge Memorial, A Tribute to America and his most favorite memorial, to the Military Order of the Purple Heart. This beautiful memorial received national recognition when President Barack Obama sent the highest ranking commandant of the Purple Heart to award Russ with a medal of honor.

Mr. Salvatore has also given up his resources and time to the benefit of the Cystic Fibrosis Foundation, the Variety Club of Buffalo, Juvenile Diabetes of Buffalo, the Heritage House, Woman's & Children's Hospital, Olmsted Conservancy, Italian American Federation, Kids Escaping Drugs campaign, Make a Wish Program, Food Bank of WNY, Buffalo's Meals on Wheels, Buffalo Zoo along with the local school districts of Lancaster, Williamsville, Amherst and Clarence.

His recent Legacy Gifts of almost \$2 million dollars to ECMC, Roswell, UB Medical Campus, Heritage Learning Center, Lancaster Depew Boys and Girls Club, Lancaster Police Department and a new indoor baseball field will ensure that his give back attitude will impact WNY for many years to come. A proud sponsor for many years of the city's New Year's Eve Ball Drop, the Buffalo Jills and the city's Fourth of July Celebrations.

Russ Salvatore loves the city of Buffalo and could not picture himself anywhere else!



## About the Buffalo Renaissance Foundation

The Buffalo Renaissance Foundation (BRF), founded in 1981 as a 501(c)(3) organization, has a decades-old tradition of fostering programs and dialogue to improve the quality of life in Western New York. Through its commitment to philanthropic initiatives and charitable giving, the BRF has effected positive change in the community and facilitated dialogue on important economic, educational, cultural and civic issues. Built on the belief that Buffalo is a tremendous place to live and raise a family, the BRF is driven by a strong passion to promote Buffalo's renaissance through cultivating opportunities for future generations. Since its inception, the BRF has attracted many of Buffalo's top business leaders to govern the organization and to work collectively as ambassadors for positive thought and change. Above all, the BRF has demonstrated continued growth in its charitable giving, endowment and forums.

We have been busy over the past two years and have endowed scholarships at such fine institutions as the University of Buffalo (Athletics Program) and the Buffalo Niagara Medical Campus.

Our sculptural art initiative is continuing to grow as the third piece of the five-part Spirit of Buffalo series was placed on the Theodore Roosevelt Inaugural Site in the fall of 2015. The piece, a life-sized sculpture of Roosevelt was unveiled as a joint effort between the BRF and the Inaugural Site. The fourth and final pieces of the series are in the development stages.

In 2015, the United States Navy made the decision to host the commissioning of the USS Little Rock in Buffalo New York. For the first time in the Navy's 241 year history, a ship was to be commissioned directly by its namesake, the original USS Little Rock.

When a community is honored to serve as the site for a commissioning, a great deal of work goes into hosting this major endeavor. Monies need to be raised to underwrite the cost of the eight day celebration. Additional funds are used to provide STEM scholarships for Buffalo students. In the case of Buffalo, other funds may be used in support of the decommissioned Little Rock which serves as the centerpiece for our Naval and Military Park.

When Moe Naylor was asked to chair this momentous event, he knew right away that his first call would be to the Buffalo Renaissance Foundation, Inc. With its long tradition of striving to build a better Buffalo and all of its efforts on behalf of our military, Moe knew that BRF would be there to offer guidance and to help launch the project. His surmise was right on the money. Not only have several of BRF's directors agreed to take an active role in the commissioning event, the foundation also provided the first \$50,000 of seed capital for the commissioning!

After over 36 years of service in Western New York, the Buffalo Renaissance Foundation intends to push forward programs that will have a positive impact on life in our region. This is a wonderful community of which we should all be proud. It is the responsibility of all of us to fully expend our talents, energy and resources to help this area reach its full potential and to ensure a better quality of life today and for our children's future. We are committed to work with you towards this goal.

For sponsorship and ticket information, please email Scott McManigle, at [brf.mcmanigle@gmail.com](mailto:brf.mcmanigle@gmail.com).



# Buffalo Renaissance Foundation

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**Executive Director**



## Corporate Sponsorship Opportunities

Corporate support of the Buffalo Renaissance Foundation's 2017 Spring Luncheon is available in the following four levels of sponsorship.

**PLATINUM SPONSORSHIP LEVEL.....\$5,000**

- Twenty (20) courtesy tickets to the luncheon
- Recognition from podium for major sponsorship
- Full page ad in luncheon program
- One (1) recognition gift
- Recognition as a sponsor in luncheon program
- Preferred table location

**GOLD SPONSORSHIP LEVEL .....\$3,500**

- Ten (10) courtesy tickets to the luncheon
- Recognition from podium for major sponsorship
- Half page ad in luncheon program
- One (1) recognition gift
- Recognition as a sponsor in luncheon program
- Preferred table location

**SILVER SPONSORSHIP LEVEL .....\$2,500**

- Ten (10) courtesy tickets to the luncheon
- Half page ad in luncheon program
- One (1) recognition gift
- Recognition as a sponsor in luncheon program
- Preferred table location

**BRONZE SPONSORSHIP LEVEL .....\$1,500**

- Ten (10) courtesy tickets to the luncheon
- Half page ad in luncheon program
- Recognition as a sponsor in luncheon program
- Preferred table location

**PROGRAM BOOK ADVERTISING**

The Buffalo Renaissance Foundation will be printing a program booklet that will include advertising for our corporate sponsors, in depth pages on our Roundtable Speakers, our Man of the Year, the Foundation's charitable activities and the organizations benefiting from the luncheon.

<b>FULL PAGE COLOR AD</b>	7.5" (w) X 10" (h)	\$500
<b>HALF PAGE COLOR AD</b>	7.5" (w) X 4.75" (h)	\$350
<b>QUARTER PAGE COLOR AD</b>	3.5" (w) X 4.75" (h)	\$200



# Sponsorship Form

2017 SPRING LUNCHEON

**Yes, we would be delighted to join with others to support the Buffalo Renaissance Foundation on the occasion of its 2017 Spring Luncheon.**

Company \_\_\_\_\_

Address \_\_\_\_\_

City/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Website \_\_\_\_\_

Name/Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**WE PLEDGE TO BE A SPONSOR AT THE FOLLOWING LEVEL:**

- Platinum ..... \$5,000
- Gold Sponsor ..... \$3,500
- Silver Sponsor ..... \$2,500
- Bronze Sponsor ..... \$1,500
- Full Page Ad ..... \$500
- Half Page Ad ..... \$350
- Quarter Page Ad ..... \$200
- Individual Ticket ..... \$150

Check is enclosed for the amount of \$ \_\_\_\_\_

Please send us an invoice.

Unable to sponsor, enclosed is our tax deductible contribution of \$ \_\_\_\_\_

**Make check payable to:** Buffalo Renaissance Foundation, Inc.  
Attn: Scott McManigle  
PO Box 322  
Buffalo, NY 14205